

# **ENCOUNTERS IN EXCELLENCE INC.**

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## Final Report 2019 - 2020



***Rainforests of the Maya***  
2019-2020 M-DCPS Assembly Series

<b>Date</b>	<b>School</b>	<b># of shows</b>	<b>Total audience size</b>
<b>Oct., 2018</b>			
14	<i>Highland Oaks Middle</i>	3	600
17	<i>Air Base K-8 Center</i>	2	496
18	<i>BioTECH @ Richmond Heights</i>	1	300
21	<i>Ponce de Leon Middle</i>	3	450
22	<i>Miami Springs Middle</i>	2	400
23	<i>G. W. Carver Middle</i>	3	1,019
24	<i>Redland Middle</i>	2	400
28	<i>Dante B. Fascell Elementary</i>	1	150
29	<i>Southwest Miami Senior</i>	3	1,050
30	<i>South Miami Middle</i>	3	900
31	<i>Richmond Heights Middle</i>	1	530
<b>November</b>			
1	<i>Pinecrest Elementary</i>	2	331
5	<i>Barbara Goleman Senior</i>	3	1,050
6	<i>Howard D. McMillan Middle</i>	3	450
7	<i>Lamar Louise Curry Middle</i>	3	1,050
8	<i>Lamar Louise Curry Middle</i>	3	1,050
12	<i>Ben Sheppard Elementary</i>	1	320
13	<i>Miami Palmetto Senior</i>	3	1,200
14	<i>I &amp; B Peskoe K-8 Center</i>	2	480
15	<i>Dr. Michael M. Krop Senior</i>	3	900
18	<i>TERRA Environmental Research Institute</i>	3	1,350
20	<i>Miami Killian Senior</i>	3	600
21	<i>Campbell Drive K-8 Center</i>	3	300
22	<i>Kinloch Park Elementary</i>	1	225
25	<i>Jorge Mas Canosa Middle</i>	1	400
26	<i>A &amp; P Mays Conservatory of the Arts</i>	3	640
<b>December</b>			
2	<i>Kenwood K-8 Center</i>	3	450
3	<i>Mandarin Lakes K-8 Center</i>	3	300
5	<i>W. R. Thomas Middle</i>	3	750
6	<i>Miami Lakes Educational Center</i>	2	600
11	<i>Country Club Middle</i>	2	600
12	<i>MAST @ Homestead</i>	2	200
13	<i>Bob Graham Education Center</i>	1	220
16	<i>Felix Varela Senior</i>	3	900
17	<i>Paul W. Bell Middle</i>	3	450

18	<i>Lawton Chiles Middle</i>	3	600
19	<i>V. A. Boone Highland Oaks Elementary</i>	2	334
20	<i>Palmetto Middle</i>	3	900
<b>January</b>			
6	<i>South Dade Senior</i>	3	1000
7	<i>South Dade Senior</i>	3	900
10	<i>Miami Southridge Senior</i>	3	750
13	<i>Hialeah Gardens Middle</i>	3	1,500
14	<i>Hialeah Gardens Middle</i>	3	1,500
15	<i>Homestead Senior</i>	3	750
17	<i>South Miami Senior</i>	3	900
21	<i>M. A. Milam K-8 Center</i>	3	360
23	<i>Westminster Christian</i>	2	450
24	<i>MAST Academy</i>	3	750
31	<i>Key Biscayne K-8 Center</i>	3	600
<b>February</b>			
5	<i>NSE Sunny Isles Beach K-8 Center</i>	1	600
6	<i>Rockway Middle</i>	3	1,050
7	<i>Miami Springs Senior</i>	3	1,500
11	<i>Howard Drive Elementary</i>	1	250
14	<i>Bowman Ashe Doolin K-8</i>	2	538
<b>Totals=</b>			
	<b># of schools = 54</b>	<b>133</b>	<b>36,343</b>

### Stark County ESC Assembly Series

<b>Date</b>	<b>Schools</b>	<b># of shows</b>	<b>Total audience size</b>
<b>Totals=</b>			

10 schools with approximately 2,000 students had been scheduled for the week of March 16 – March 20. However, due to COVID-19 concerns, the Stark Co. lecture series was suspended indefinitely. We will attempt to re-schedule once schools are back in session.

## OdysseyEarth.com Analytic Summary (3/31/2018-4/01/2019)

<b>Total video plays</b>	
2/28/2019– 3/01/2020	<b>20,098</b>
2/28/2018 – 3/01/2019	25,134
Percentage increase	<b>-20.0%</b>

### Top performing videos:

Title	Views
The Food Chain	10,131
The Food Web	5,936
The Everglades: River of Grass	615
The Coral Reef Habitat	348
The Properties of Water	269

## Social Media Analytic Summary

### YouTube

*4,488 channel subscribers (48.2% increase)*

<b>Total video plays</b>	2,496,514
2/28/2019-3/1/2020	<b>1,071,584</b>
2/28/2018 – 3/1/2019	301,439
Percentage increase	57.1%

### Facebook

Total page likes	<b>2,775</b>
Total video views (last 365 days)	<b>8,670</b>

**SAMPLE**

Teacher's Evaluation Form

Richard Kern's Film Presentation  
**Rainforest of the Maya**

1) How would you rate the educational value of the program?

excellent  good  average  poor

2) Do you feel your students benefited from the presentation? Yes  No

Why? Our students definitely benefited from our presentation from Mr. Kern. The presentation was well rounded and included history, ecology, and environmental awareness.

3) Did the program complement your science objectives? Yes  No

4) Did the presentation stimulate classroom discussion? Yes  No

5) Were the online Teacher Resources helpful? Yes  No

6) Do you use a smart board or similar technology in your classroom? Yes  No

7) Regarding our web site at [www.OdysseyEarth.com](http://www.OdysseyEarth.com), do you have suggestions for other short science video topics that would be helpful to you in the classroom?

Odyssey Earth does a phenomenal job with the content already there plus the correlation of standards.

8) In addition to the short videos, Power Point lessons (Teacher Resources) we are now providing on our web site, are there other things you would like to see included on the site?

The website has a vast amount of resources available.

9) Would you like a similar program next year? Yes  No

W. R. Thomas  
Teacher's Signature

12/5/19  
Date

W. R. Thomas Middle School  
Name of School

Please return this form by school mail to:

9619, SBAB, Room 202  
Office of Community Engagement  
Attention: Lisa Thurber

## Teacher Evaluation Form Data Summary

Evaluations received= 63

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1. How would you rate the educational value of the program?

	Excellent	Good	Average	Poor
#	62	1	0	0
%	98.4	1.6	0	0

2a. Do you feel your students benefited from the presentations?

	Yes	No	Didn't Answer, N/A
#	63	0	0
%	100.0	0	0

3. Did the program compliment your science objectives?

	Yes	No	Didn't Answer, N/A
#	55	3	5
%	87.3	4.8	7.9

4. Did the presentation stimulate classroom discussion?

	Yes	No	Didn't Answer, N/A
#	62	0	1
%	98.4	0	1.6

5. Were the online Teacher Resources helpful?

	Yes	No	Didn't Answer, N/A
#	51	0	12
%	81.0	0	19.0

6. *Do you use a smartboard or similar technology in the classroom?*

	<b>Yes</b>	<b>No</b>	<b>Didn't Answer, N/A</b>
#	62	0	1
%	98.4	0	1.6

9. *Would you like a similar program next year?*

	<b>Yes</b>	<b>No</b>	<b>Didn't Answer, N/A</b>
#	63	0	0
%	100.0	0	0